



Dear Sponsor,

We are members of the Hudson Valley Equestrian Team, part of the Interscholastic Equestrian Association. We are students from 6th to 12th grade who wish to ride and compete at the IEA shows. We are looking for sponsors to help support our team and would like to ask you to help us. We are making up team shirts for the 2011-2012 season and would like to ask you to put your business name on the back for a donation of \$125. All funds raised through this donation will go directly to the yearly IEA membership for each girl and costs for team showing during the year. Please take the time to learn a little bit more about the IEA and thank you for your support!!!!

The mission of IEA is to introduce students in private and public middle and secondary schools (primarily ages 11 through 19) to equestrian sports, to provide information concerning the creation and development of school associated equestrian programs, to develop understanding and appreciation of equestrian sports through organized student competitions, to provide students with organized competitive events and to provide additional equine educational opportunities. Also, currently, there are few opportunities for these students to earn scholarship money. Through the IEA, students may have the opportunity to earn scholarships towards their college education.

The objectives of IEA are:

- To promote the equestrian as an athlete
- To provide students with organized competitive opportunities.
- To introduce new riders to equine sports.
- To promote the IEA among middle, and secondary schools.
- To provide students with opportunities for further education equine sports and other equine-related matters.
- To encourage liaison with USA Equestrian, Inc, IHSA and other interested bodies
- To provide information concerning the creation and development of school associated mounted and non-mounted equestrian programs.
- To establish and enforce IEA rules, standards and policies
- To evolve with the continuing progress of equestrian sports.
- To generally promote the common interests of safe riding instruction and competition and education on matters related to the horse industry and all segments thereof.

The unique aspect of these competitions, both at the local and national level, is that none of the riders will supply their own horses or tack. Instead, the horses, saddle and other tack are all provided to the students at the show. The host team arranges for the horses and equipment. Some of the equipment may be borrowed from various training barns and facilities. Though the rider and horse have a short opportunity at orientation in the over fences classes, essentially, the horse is new to the rider, and the scores are based upon horsemanship, not the horse. The competitions involve six classes jumping over fences no greater than three feet and numerous flat equitation classes.